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Ref. 2024/87

Area: Management

Head of the Area: Jaume Marfà Sánchez

Group: Communication

Head of Group: Jaume Marfà

Position: Head of Communications.

IREC is looking for an Interim Head of Communications of IREC to fill the job for the duration of its selection process in accordance with the regulations of the public sector for its indefinite coverage. The role of this position includes among other tasks:

- develop a comprehensive communication strategy and roadmap for the IREC at national and international levels,
- establish processes for aligning the institute strategy for bringing research results from laboratory to the market facilitating pathways to the public media looking for impact.
- promote actions for increasing the society readiness level of the research and formation actions performed in the institute.
- supervise all public relations matters such as coordinating, arranging events and outreach
- newsletters
- web page
- edition of institutional reports.
- supervise the definition, implementation and monitoring of the Communication team activities (Plan and Style Manual, Corporate Image management, Web Content Management, elaboration of the Newsletter, designing corporate material, organization of events, production of audiovisual contents, e-mailing campaign, implementation of CERCA logos among others.)
- lead the Communications team and be responsible for the team performance and development.
- coordinate Communications team with the KTT unity for promoting and assuring the projects communications objectives.

Requirements:

Essential:

- Training and experience in Scientific & Technologic Communication or Marketing or Journalism degree areas or specific communication activities in the field of Chemical, Physic or Engineering
- Proven experience in a similar role, preferably in a research environment
- Excellent written and verbal communication skills in Catalan, Spanish and English
- First class background in corporate or public institution communications
- Experience in web content management and SEO and platforms such as Mailchimp.
- Experience in outreach activities.
- Experience in the main means of mass communication (broadcasting, publishing, and the internet) regarded collectively.

Advantageous:

- Interest in the fields of science, technology, and sustainability
- Organization skills and ability to manage several projects simultaneously.
- Excellent level of English, Catalan, and Spanish
- Experience in Research Centers and knowledge of the international Research Systems.
- Capacity as scientific and technological popularizer and disseminator.

Personal Skills:

- Self-motivated and open-minded
- Good communication skills
- Team Worker and result-oriented person
- Leadership capacity
- Capacity to integrate a working group.

What We Offer:

Salaries will be paid in accordance with the IREC's salary policy, depending on the candidate's qualification and professional experience.

Interim contract

Send applications by email directly to irecjobs@irec.cat indicate **Head of Communication Ref. 2024/87** in the subject including:

- A motivation letter with reasons for applying, relevant experience, qualifications and value proposition related to the vacancy
- Curriculum vitae with personal, academic and professional data.

